

# New Hotels for Global Nomads @ the Smithsonian, Cooper-Hewitt, National Design Museum

Having spent several days trekking around exhibition stands at the IHMRS, and hot footing it to all the new hotels we had to look at, sleeper's last day in the Big Apple gave us the chance to wander down Museum Mile to the National Design Museum at the Smithsonian Cooper-Hewitt New York. The reason? New Hotels for Global Nomads.

Billed as the first exhibition to explore 'the contemporary hotel as design laboratory and fantasy experience', this show combines architecture, interior design, photography, film and works of art to show over 35 real and conceptual examples of modern hotels, as well as some historical context.

The exhibition is split into five different themes: Urban Hotels; Hotels as Global Business; Hotels on the Move; Natural Hotels, and Fantasy Hotels. The contemporary projects in the exhibition, many of them conceptual prototypes, reinterpreted these historic themes to offer a glimpse of the future of hotel design in the 21st century.

It is a fascinating collection, There are predictable appearances from design hotels like Schrager's Clift, St Martins

Lane, and Sanderson, André Balazs' Standard and Starwood's W Hotels.

Far more interesting though were aesthetic interpretations of hotels, offering works as diverse as Spike Jonze's video for Fatboy Slim track Bird of Prey, (starring Christopher Walken as a businessman acting out his fantasies in a corporate hotel lobby), through to Toland Grinnell's Private Dancer (a travel trunk that opens into a personal nightclub suitable for a hotel room).

Alongside futuristic / fantastic hotel concepts that are already with us - such as Japanese capsule hotels and the Burj al Arab - sit concepts like the New York Nature Hotel and the Johnson Space Center's Habitation Module - a template for the hotel rooms that may serve the space tourism market in years to come.

The exhibition has been supported by an extensive range of lectures and seminars. And if you want to check it out yourself, it's not too late. New Hotels for Global Nomads is on at the Smithsonian until March 2nd.

In case you can't make it, we have picked out some of the highlights over the next few pages...

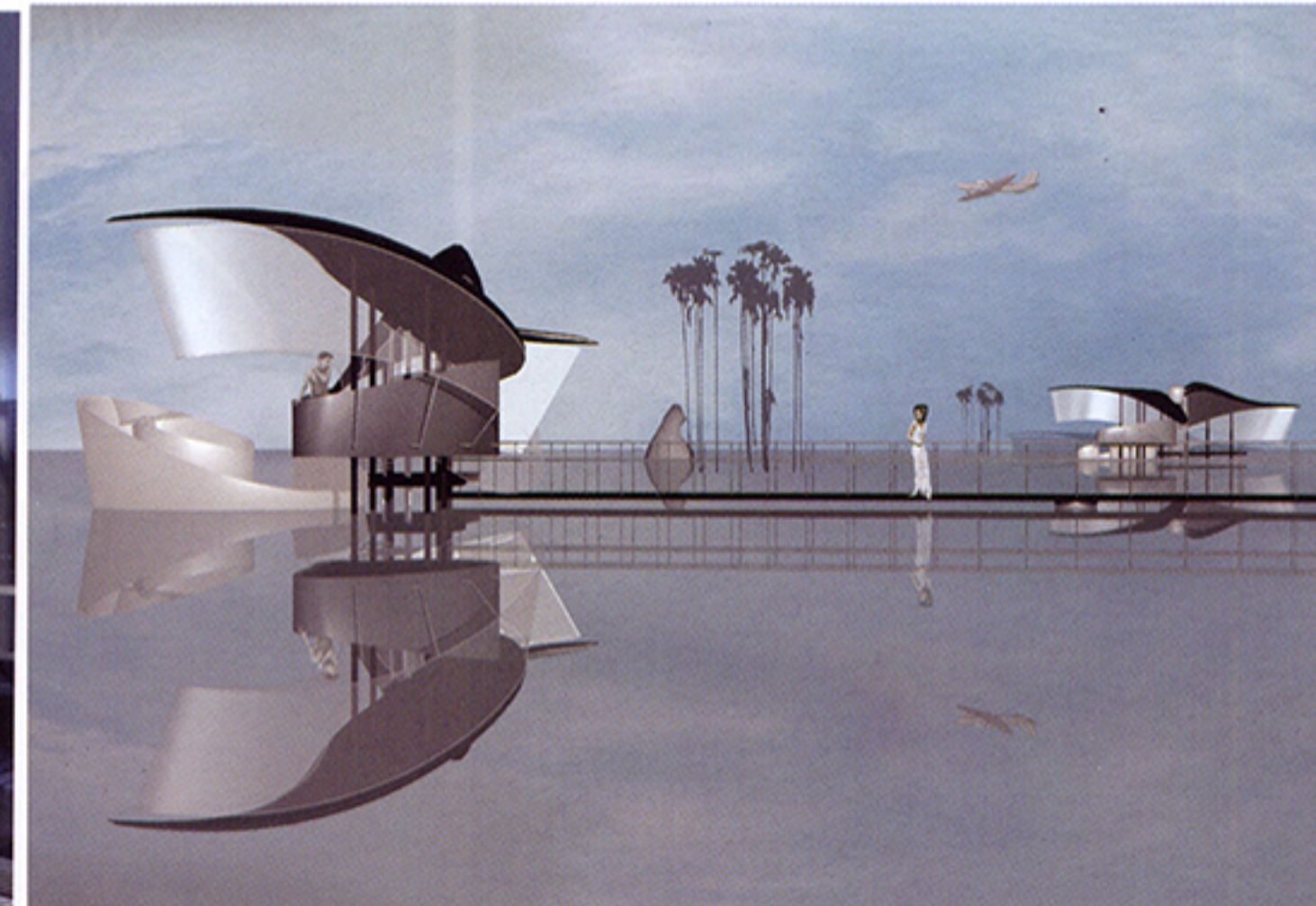
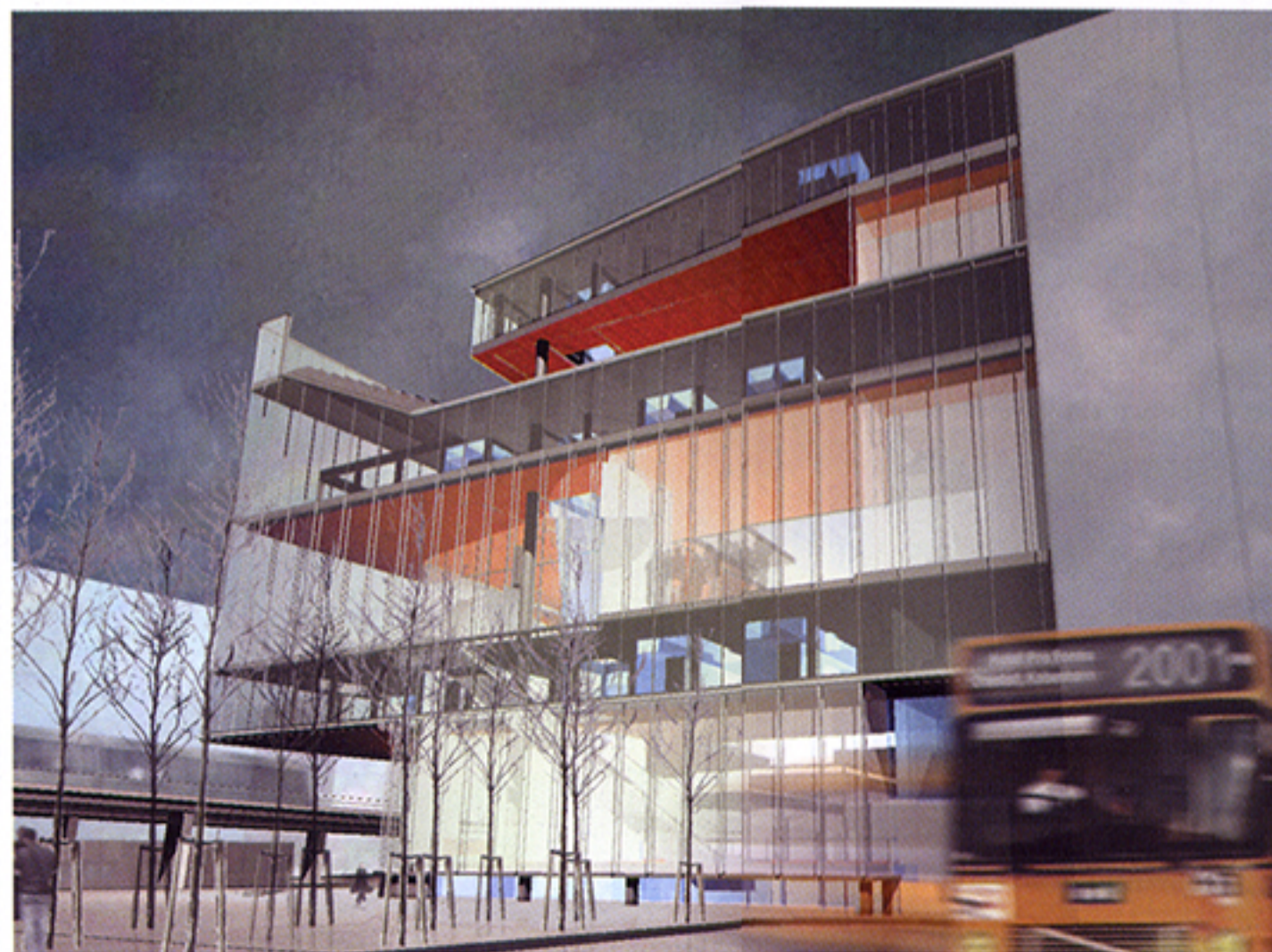
## Hotel Broadway

New York, 2001  
Ateliers Jean Nouvel (architecture)  
and Antonio Citterio & Partners  
(interiors)  
A modern "grand hotel" under development by André Balazs, hotelier of the Standard (Los Angeles), the Mercer (New York) and Chateau Marmont (Los Angeles)



## Hotel Pro Forma

Orestad City, Denmark (conceptual project)  
nArchitects and fieldOFFICE  
Conceives every space within the hotel as a potential stage.



## Okavango Delta Spa

Okavango Delta, Botswana 1997  
ROY  
Along with other ROY projects Wind River Lodge, Valdez Alaska, and Cancer Valley - a conceptual project in Louisiana, this resort offers guests an experience of nature that is both dangerous and pleasurable, awesome yet safe.



## 24/7 Hotel Room

Conceptual project commissioned for New Hotels for Global Nomads, 2003  
Joel Sanders Architect  
A new solution for business hotels that serve as offices and temporary homes.

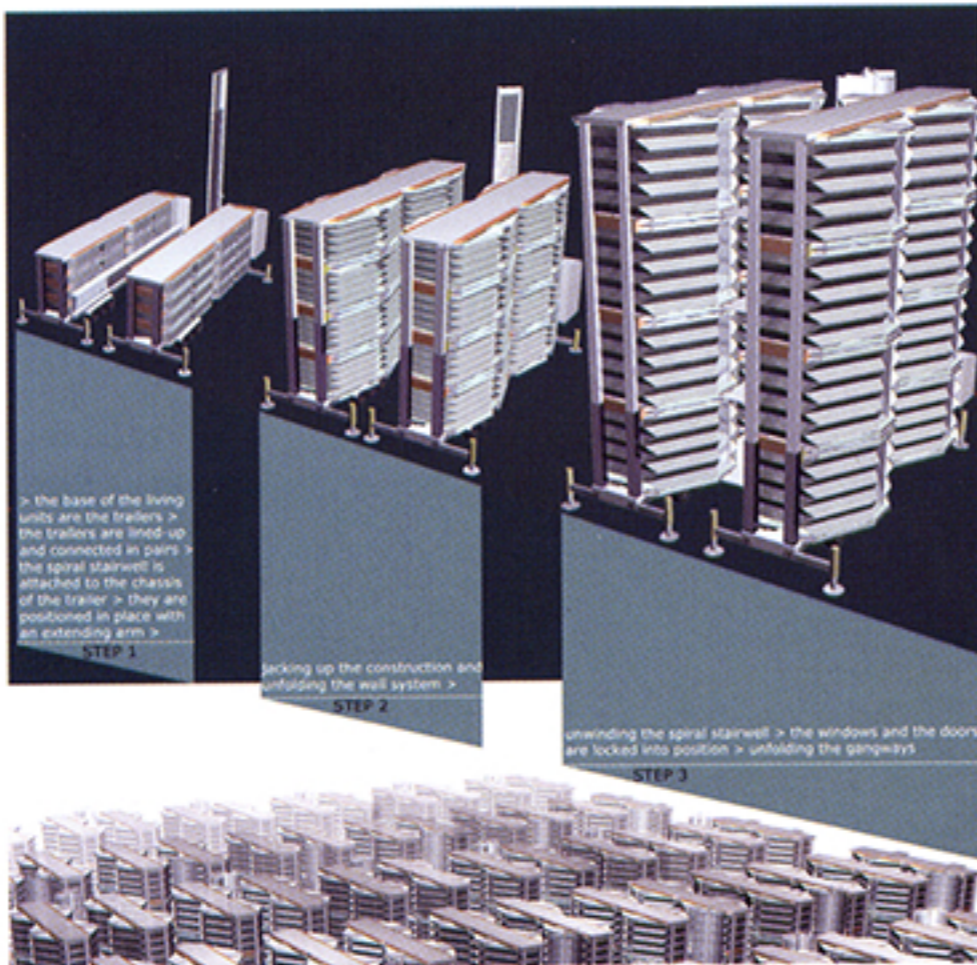


# New Hotels for Global Nomads continued

## Living Units in Motion

Conceptual project, 1998  
 Carl de Smet / Uncontrollable  
 Architectural Products

A light, temporary, mobile and reusable system of collapsible hotels on truck beds able to accommodate large numbers of people for short periods of time during such events as international trade shows, Olympic games and even natural disasters.



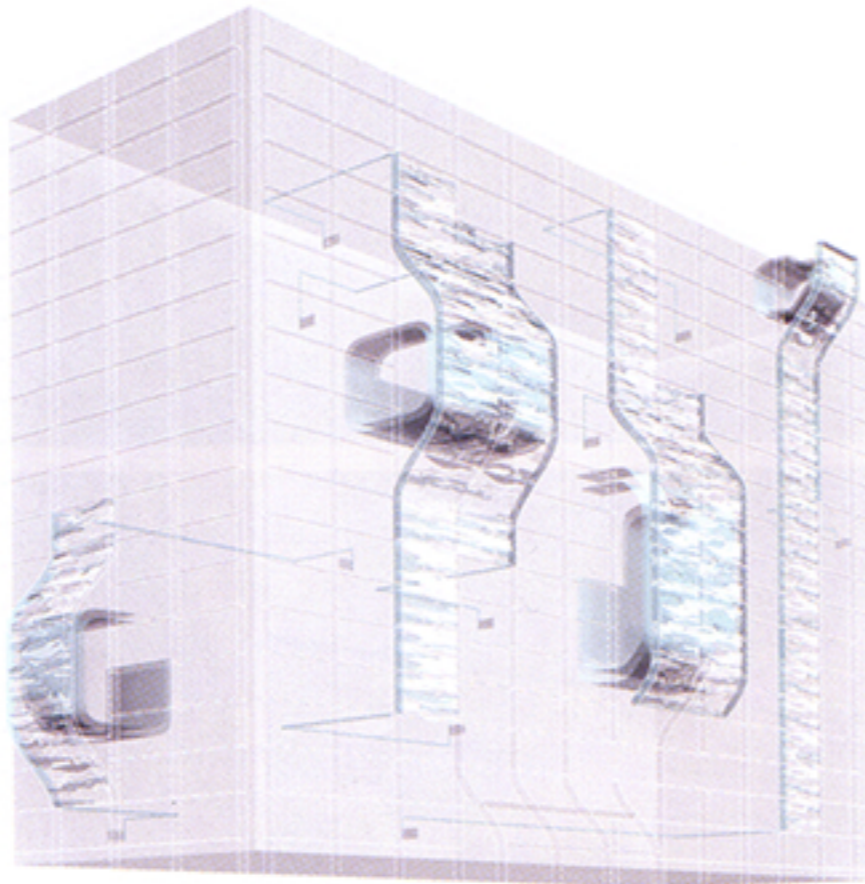
## Lunatic Hotel

Conceptual project, 2000  
 Hans-Jurgen Rombaut  
 An advanced and technically feasible proposal hotel on the moon.

## Lobbi\_Ports

Conceptual project premiered at New Hotels for Global Nomads, 2002  
 Servo

Acknowledging the importance of hotel lobbies as social spaces, Lobbi\_Ports is a system of capsules or pods that hotel developers and architects can attach to the structure of existing buildings as additional sky lobbies or observation decks.



## Wind River Lodge

Okavango Delta, Botswana 1997  
 ROY  
 Along with other ROY projects Okavango Delta Spa, in Botswana, and Cancer Valley - a conceptual project in Louisiana, this resort offers guests an experience of nature that is both dangerous and pleasurable, awesome yet safe.

